



Communication Arts
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Press Release

For Immediate Release

Communication Arts publishes Typography Annual 8, the winners of its 8th annual typography competition

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Menlo Park, California, January 8, 2018—*Communication Arts* magazine, a professional journal for those involved in creativity in visual communications, has published the results of its 8th annual typography competition. One hundred and thirty-two projects were selected by a jury of creative professionals; 1,753 entries were submitted to the competition.

The selected projects are handsomely reproduced in *Typography Annual 8*, the January/February 2018 issue of *Communication Arts*, both in print and digital editions, and online at commarts.com. With the largest international circulation of any trade journal on visual communications, having work selected is considered a significant professional milestone to the creators and publishers of these award-winning projects.

About *Communication Arts*

Communication Arts is a professional journal for designers, art directors, design firms, corporate design departments, agencies, illustrators, photographers and everyone involved in visual communications. Through its editorials, feature articles and the annual competitions it sponsors, CA provides new ideas and information, while promoting the highest professional standards for the field.

Now in its 59th year, CA continues to showcase the current best—whether it's from industry veterans or tomorrow's stars—in advertising, design, photography, illustration, interactive and typography. Everything is reproduced with quality printing and attention to detail unmatched by any trade publication anywhere.

With a paid circulation of over 25,000 (21,766 subscribers and 3,424 single copy sales), CA has a rich tradition of representing the aspirations of a continually-growing and quality-conscious field of visual communications. CA's editorial content, knowledgeable presentation and writing, use of color and quality reproduction are all designed to be consistent with the standards CA's readers set for themselves in their own careers.

About the 8th Typography Competition and Annual

Published each January, the *Typography Annual* incorporates special reproduction techniques developed by CA, including quality 200-line color separation and printing on premium 70 lb. coated paper by one of the finest printers in the United States. Everything that was originally in color is reproduced in color at a size that allows the concept to be understood.

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Typography Annual Factsheet

Title Typography Annual 8

Sponsor *Communication Arts* magazine, a professional journal for designers, art directors, design firms, corporate design departments, agencies and everyone involved in visual communications.

Entries 1,753

Winners 132

Judges **Chad Michael**, principal, Chad Michael Studio, Dallas, TX
Ksenya Samarskaya, principal, Samarskaya & Partners, Brooklyn, NY
Michael Stinson, partner/creative director, Ramp Creative+Design, Los Angeles, CA

Criteria Chosen on the basis of creative excellence and quality of execution.

Winners By Category	NO.	CATEGORY
	3	Advertising
	6	Books
	3	Brochures
	5	Calligraphy/Hand lettering
	1	Digital Media
	7	Environmental Graphics
	3	Ephemera
	16	Identity
	7	Miscellaneous
	7	Motion
	14	Packaging
	11	Periodicals
	17	Posters
	15	Student Work
	7	Typeface Design
	10	Unpublished
	132	TOTAL

Distribution More than 30,000 copies will be distributed to subscribers and by single copy sales through art stores, book stores and Amazon.com.

See the winners on our website at: www.commarts.com/magazine/2018-typography