

contact rachele@racheleriley.com

education 2005
MFA in Design/Visual Communication, Virginia Commonwealth University (vcu), Richmond, VA

Recipient of Graduate Studies Fellowship 2003–2004
Recipient of Teaching Assistantship 2004–2005
Thesis:
Aesthetic Representations of Violence, 2005 (*document*)
Visualizing the Art of War, 2005 (*creative project*)

2001
Vordiplom in Kommunikationsdesign, Burg Giebichenstein Hochschule für Kunst und Design Halle, Germany

1994
BS in Studio Art, New York University, New York, NY

academic appointments August 2014–Present
Assistant Professor of Graphic Design
School of Art and Design
University of Illinois Urbana-Champaign (UIUC)
Champaign, IL

September 2009–July 2014
Assistant Professor
Department of Graphic Design
The University of the Arts (UArts)
Philadelphia, PA

August 2007–June 2009
Assistant Professor
Department of Art and Art History
University of North Carolina at Charlotte (UNCC)
Charlotte, NC

May 2005–June 2007
Administrative Director | Assistant Professor
Department of Kinetic Imaging: Video, Animation, and Sound
Virginia Commonwealth University (vcu), Richmond, VA

August 2004–May 2005
Adjunct Professor
Department of Graphic Design
vcu, Richmond, VA

courses taught

2014–2016 (UIUC)

Design Methods (ARTD 299)
Graphic Design Inquiry (ARTD 210/310/410)
Introduction to Typography (ARTD 215)
Intermediate Graphic Design (ARTD 311)
Advanced Graphic Design (ARTD 411)

2009–2014 (UArts)

Introduction to Design: Design in the World (DESN 102)
Typography Fundamentals (GDES 212)
Design Studio (GDES 401 | 402)
Problem Solving (GDES 403 | 404)
Typographic Systems (GDES 311 | 312)
Advanced Digital Interactive Techniques (EMDI 204)

2007–2009 (UNCC)

Graphic Design 1 (ARTG 2181)
Typography (ARTG 3184)
Print Production (ARTG 4180)
Topics: Type in Motion (ARTG 3081)

2005–2007 (VCU)

Special Topics: Internet Art (KINE 491)
Special Topics: Type, Image, Motion (KINE 491)
Sequential Design Lab (CARD 291)
Type Technology and Application (CARD 196)
Managing Your Machine (CARD 192)

grants + awards

2016

General Work Study Scholarship, Penland School of Crafts

2015

Creative Research Award, UIUC

2014

Faculty Academic Development Fund, UArts

2013

Open Match Fund, Hatchfund/USA Projects

2012

Research Imagery Grant, The DigitalGlobe (GeoEye) Foundation
Faculty Research Semester Course Release, UArts

2011

Faculty Enrichment Grant, UArts

2008

Center for Humanities, Technology and Science Grant, UNCC
Faculty Research Grant, UNCC

2007

College of Arts and Sciences Small Grant, UNCC

2005

Outstanding MFA Student in Design, VCU

Travel award to Doha, Qatar, Tasmeen Design Conference, VCU

2004

Travel grant to Berlin, Germany, Pictoplasma Conference, VCU

public presentations

2016

SUNY Fredonia, February 12, Fredonia, NY

Presentation: 'Design Research, Mapping, and Storytelling'

Weeks Gallery, in conjunction with exhibition opening of 'Artifact and Process,' curated by Jason Dilworth, February 12, Jamestown, NY *Artist Talk:* 'The Evolution of Silence'

College Art Association Annual Conference, February 3, Washington, D.C. *Panel Presentation:* 'Design Practice Intervention: Experimental Approaches to Mapping Different Data,' Design Colloquium (organized by Design Incubation)

2015

Mapping Ephemeralities/Ephemeral Cartographies Workshop, International Cartographic Association (ICA) Commissions on Maps and Society & Art and Cartography, August 21–22, Rio de Janeiro, Brazil *Presentation/Workshop:* 'Sensibility and The Shifting Experience of Knowing Place'

DesignInquiry: NO QUO, June 14–20, Vinalhaven, ME *Presentation/Performance:* 'A Call to Uncover'

NORDES 2015: Design Ecologies, Nordic Design Research, Konstfack University College of Arts, Crafts and Design, June 7–10, Stockholm, Sweden. *Presentation/Exhibition:* 'Different Data Detroit (+ Stockholm)'

2015 (continued)

Live interview (with Joshua Singer) on EU Design Radio, Milan, Italy. June 5, 2014. *Topic:* 'Different Data Detroit (+ Stockholm)' and 'The Evolution of Silence'

<https://www.youtube.com/embed/u3lf2Yx9RGQ?start=13504&autoplay=1>

CUMULUS Summer Conference: The Virtuous Circle, International Association of Universities and Colleges of Art, Design and Media, Politecnico di Milano, June 3–7, Milan, Italy. *Paper Presentation/Publication:* 'Different Data: Experimental Design Research for Mapping Cities' (presented with Joshua Singer)

2014

GIS Day—Discovering the World through GIS, November 19, Champaign, IL *Presentation: 'Experimental Approaches to Mapping Different Data'*

'Re: the City,' Humanities Center Fall Symposium, Wayne State University, October 31, 2014, Detroit, MI *Presentation: 'Design City' (DesignInquiry)*

Michigan State University, October 27, 2014, East Lansing, MI *Presentation: 'Different Data and DesignCities'*

SIGGRAPH 2014 Art Gallery 'Acting in Translation,' August 10–14, Vancouver, Canada *Artist Talk: 'The Evolution of Silence'*

2013

AICAD Symposium at MICA 'New Paradigms in Teaching and Learning,' November 7–9, Baltimore, MD *Presentation: 'The Future of Reading'*

Moore College of Art and Design, September 24, Philadelphia, PA

Praxis and Poetics: 'Research Through Design,' The Baltic Center for Contemporary Art, September 3–5, Newcastle-upon-Tyne/Gateshead, England *Presentation: 'The Evolution of Silence'*

DesignInquiry 'Station,' June 23–29, Vinalhaven, ME *Presentation and Workshop: 'Stations of Pause'*

2012

AICAD Symposium 'Remaking Research: Emerging Research Practices in Art and Design,' November 1–3, Vancouver, Canada *Presentation: 'The Evolution of Silence' within Featured Projects under The Political Economies of Research*

Design Inquiry/Design City: Berlin, August 6–11, Berlin, Germany *Presentation and Workshop: 'Symbolic Terrain: Design Interpretations of Conflict' and 'Once a Day Berlin'*

Texas State University, April 13, San Marcos, TX *Presentation: 'The Evolution of Silence' and 'Once a Day'*

Texas State University, April 14, San Marcos, TX *Workshop with MFA students on concept mapping and design.*

2011

Design Inquiry 'Make/Do,' June 19–24, Vinalhaven, ME *Research presented and workshop led: 'Framing the Information of War,' in connection to 'The Evolution of Silence'*

2010

College Art Association Conference, February 11, Chicago, IL
Presentation: 'Designed Accidents: The Collapse of Knowledge and Nuclear Testing'

2009

College Art Association Conference | ARTspace, February 25, Los Angeles, CA *Presentation: 'The Evolution of Silence: Scars of War and the Atomic Bomb Testing' Chaired panel: Nerve Impulse: How Graphic Designers Respond to the World*

2008

Southeastern College Art Conference, September 27, New Orleans, LA
Paper co-presented: 'The Unbearable Slightness of Being' Co-chaired the panel with Stephanie Hutin (Pitzer College): Slightness of Being: Fresh Ideas in Animation Art

2007

Southeastern College Art Conference, October 18, Charleston, WV
Paper presented: 'Emerging Narratives in New Media'

2006

Southeastern College Art Conference, October 27, Nashville, TN
Paper presented: 'Emotive Mapping: Violence in Translation'

exhibitions + screenings

2016

'The Evolution of Silence' installed in 'Artifact and Process: The Evolving Field of Graphic Design,' Weeks Gallery, February 8–March 22, Jamestown, NY (*curated by Jason Dilworth*)

2015

NORDES 2015: Design Ecologies exhibition, June 7–10, Konstfack, Stockholm, Sweden, 'Different Data Detroit (+ Stockholm),' with Joshua Singer (San Francisco State University) and Daniel McCafferty (Wayne State University).

2014

DEPE Space residency exhibition (DesignInquiry), October 15–December 31, Museum of Contemporary Art Detroit, Detroit, MI, 'Different Data Detroit,' with Joshua Singer, Daniel McCafferty, and Patricio Davila

2014 (continued)

SIGGRAPH Conference, Art Gallery Exhibition, 'Acting in Translation,'
curated by Basak Senova, August 8-12, Vancouver, Canada

2013

'Praxis and Poetics: Research Through Design,' September 3-5,
Baltic Centre for Contemporary Art, Gateshead, England

2010

PECO Crown Lights 'Art in the Air,' July 4, architectural
large-scale screening of *Visualizing the Art of War*, Philadelphia, PA

2009

'Art in Academia,' Space 301, Mobile, AL

2008

'Media X,' 1708 Gallery, Richmond, VA (curated by Vaughn Garland)

'Titles IV,' (traveling) Forest City Gallery, London, Canada

'Overload Virtual Art Collection,' Athens Institute for Contemporary
Art, Athens, GA (curated by Joshua Bienko)

'Paperwork In, On, and Of Paper IV,' Foundry Art Centre,
St. Charles, MO (juried by Lewis Knauss)

'Titles III,' (traveling) L'écume des Jours, Montréal, Canada

2007

'Titles II,' (traveling) University Gallery and Amherst Books, University
of Massachusetts, Amherst, MA

'Pathogeographies: Or Other People's Baggage,' Gallery 400,
University of Illinois, Chicago, IL

'Titles: An Exhibition of Artists' Book Works,' Balfour Books, Toronto,
Canada (organized by Yam Lau)

'The Drawing Room,' Fine Arts Gallery, vcu, Richmond, VA

2006

'Dispersal Tactics: Artspace Drawing Invitational,' Artspace
Gallery, Richmond, VA

2006 (continued)

'Antithesis: Experimental Media Series,' Washington Project for the Arts / Corcoran, Washington, D.C.

'The One Minutes Festival,' excerpt of *Visualizing the Art of War* broadcast on Salto A1 Television, Amsterdam, The Netherlands

A Wander Beyond,' Backloft at La Cathedral, Dublin, Ireland
(curated by Michelle Phelan)

2005

'Not For Sale,' Fine Arts Gallery, vcu, Richmond, VA

'MFA Thesis Exhibition: Visualizing the Art of War,' vcu Anderson Gallery, Richmond, VA

'Visualizing the Art of War,' Chop Suey Books, Richmond, VA

'The Last Diversion,' Flat International, Richmond, VA

2004

'6th American Print Biennial,' (juried by Marjorie B. Cohn), Marsh Art Gallery, Richmond, VA

publications

2015

'Reflections on Research through Design: The Evolution of Silence,' for the journal, *Studies in Material Thinking, Special Issue: Visual/Textual*, Vol.13, 2015, Auckland University of Technology, Auckland, New Zealand

'Different Data: Experimental Design Research for Mapping Cities' in *The Virtuous Circle: Design Culture and Experimentation*, the Cumulus 2015 Conference, Politecnico di Milano. June 2015. Co-authored with Joshua Singer

Included in *DesignInquiry DesignCity Berlin*, workshop and exhibition catalog, DesignInquiry publisher

2014

'The Evolution of Silence' included in *Leonardo, Journal of Arts, Sciences and Technology, Special Issue: SIGGRAPH 2014*, Art Papers and Acting in Translation Art Gallery, Volume 47, Number 4, 2014.

2014 (continued)

Included in *Typographic Design: Form and Communication*, 6th Edition, Rob Carter, Philip B. Meggs, Ben Day, Sandra Maxa, Mark Sanders, John Wiley & Sons, 2014

2013

Praxis and Poetics: Research Through Design, catalog and conference proceedings, September 2013

Included in *Design Inquiry: Make/Do*, workshop and exhibition catalog, DesignInquiry publisher, March 2013

2009

Included in *White Space in Design*, Sandra Wheeler, Angela Patchell Books

2008

Included in *100's Visual LOGOS & Letterheads*, Matt Woolman, Angela Patchell Books, p.26

Selected for *Print Magazine Regional Design Annual 2008*

2007

'Sic of Tyranny: an Interview with Virginia's Good Girl, Virtus' included in *Daily Constitutional (Delusions of Grandeur)*, Issue 5

2004

Included in *Motion Design*, Matt Woolman, Rotovision, p.88-89

artist residencies

2016

Text as Image, Type as Thought Workshop, Penland School of Crafts

2014

DEPE Space Residency (as part of DesignInquiry), Museum of Contemporary Art Detroit, Detroit, MI

2007

Virginia Center for Creative Arts, Amherst, VA

2006

KHN Center for the Arts, Nebraska City, NE

professional experience

Designer/Artist/Researcher

2008–Present

www.racheleriley.com \

www.evolution-of-silence.net \ *The Evolution of Silence*

www.differentdata.net \ *Different Data*

www.once-a-day.net \ *Once a Day*

www.designinquiry.net \ *DesignInquiry Make/Do, Station, NoQuo*

Independent creative and archival research conducted in design and art: imaging, typography, mapping, printmaking, programming, writing, drawing, video, sound, and photography

2015

Designed wordmark and identity standards for non-profit, Kid Owned and Operated Play (KOOP), Champaign, IL

2013–2014

Co-designed the website for DesignInquiry with Emily Luce and programmer, Dan Warner: www.designinquiry.net

Art Director/Co-Coordinator

2011

'Active Territory' End of Year Design Exhibition 2011 for the University of the Arts, directed all graphic design related to exhibition and as co-coordinator: curated, organized, and realized the design exhibition

Graphic Designer

2010

UArts, 'Design Does,' designed exhibition catalog

2009

UNCC, College of Arts and Architecture, designed poster for Spring 2009 music and theater performances

Ron Johnson

Designed bilingual (French/English) artist monograph

2008

Pinto: The Sprit of 'Zine – Brave New Narrative, designed publication

Stephen Vitiello (sound artist) 'Four Sounds' exhibition, designed the record label for sound works

Pinto: The Spirit of 'Zine – Random Wonders, designed publication

2005–2007

Department of Sculpture + Extended Media:

'Ann Agee: Boxing in the Kitchen,' designed exhibition brochure

Graduate Artists Association

'2007 MFA Thesis Exhibition and '2006 MFA Thesis Exhibition,'
designed catalogs for each

Anderson Gallery:

'Gerald Donato: Reinventing the Game,' designed exhibition catalog

Graduate Studies:

Designed print advertisement for *DART* and *Artforum* magazines

Department of Craft/Material Studies:

Designed print advertisement for *American Craft Magazine*

Department of Painting, Printmaking and New Genres:

Designed print advertisement for *Artforum* magazine and
announcements for Solvent Space gallery

Department of Kinetic Imaging:

Designed posters, promotional print material, developed and
designed Web site (*programming by Patrick Power*)

2007

Reynolds Gallery, Richmond, VA, consulted on gallery Web site

Graduate Student Advisor

May 2004–September 2004

Virginia Commonwealth University, Richmond, VA, advised on
financial aid

Graphic Designer

July 2003

National Public Radio, Washington, D.C. organized NPR's exhibition
material, designed documentation of collection and other print
related materials

November 2002–January 2003

Robinson and Foster, Inc., Washington, D.C., designed publica-
tion proposal for the 2002 *National Association for the Advancement of
Colored People (NAACP) Youth Involvement Annual*

August 2002

Kaze Design, Washington, D.C.

February 2002–July 2002

Smithsonian Institution, Washington, D.C.

Center for Folklife and Cultural Heritage '2002 Folklife Festival: The Silk Road,' designed wayside exhibition panels, signage, publications, maps, posters, tickets, and promotional materials for accompanying music CD

November 2001

Arts for the Aging (AFTA), Washington, D.C., designed logotype and identity standards

May 2001–October 2001

Martin Luther University, Halle, Germany

Department of Mineralogy, designed poster, concept, and layout for Web site

August–September 2000

Northern Virginia Graphics, Falls Church, VA, designed diagrams explaining patent proposals

Graphic Design Intern

June–July 1999

Harpers Ferry Interpretive Design Center

Harpers Ferry, WV, designed wayside exhibition panels and maps for the Great Smoky Mountains NP, Yellowstone NP, and the c+o Canal NM

February–March 1998

Hallesche Advertising Agency, Halle, Germany, designed print publications

Graphic Designer | Videographer | Visitor Services | Ranger

August 1996–September 1997

National Park Service

Redwood National Park, CA

Guadalupe Mountains National Park, TX

Sunset Crater/Wupatki National Monuments, AZ

Produced photographic and video documentation of controlled fires and designed publications

Administrative Assistant | Graphic Designer

April 1995–August 1996

Thomas Balsley Associates, New York, NY, assisted office manager; designed proposals and promotional materials

academic service

UIUC AY 2015–2016

Visitors Committee

Senior Design Hire Search Committee

UIUC AY 2014–2015

Visitors Committee

Design Lecturer Search Committee

Art + Design Restructuring Committee

Web Committee

GD Senior Portfolio Event: led CTE Video project

GD Graduate Admissions Review

GD Freshman Admissions Review

Student advising

UArts AY 2013–2014

Honorary Degree Committee

Open House Representative for Graphic Design

Attended AIGA Design Conference 2013 'Head Heart Hand,'

Minneapolis, MN, October 9–13, 2013

UArts AY 2012–2013

Participated in CAA Conference 2013 in New York, NY,

February 13–16, 2013

Honorary Degree Committee

Open House Representative for Graphic Design

Student Academic Advising

Senior Portfolio Review Committee

UArts AY 2011–2012

Participated in AIGA Design Conference 2011 'Pivot,'

Phoenix, AZ, October 12–15, 2011

University Academic Policy Committee

Honorary Degree Committee

Open House Representative for Graphic Design

Career in the Arts Co-Presenter

Senior New York Studio Tour

Student Academic Advising

UArts AY 2010–2011

Co-Coordinator of 2011 End-of-Year Design Exhibition:
Attended 'TedX Philly' conference, February 2011
Honorary Degree Committee
College of Art, Media and Design Dean Search Committee
University Academic Policy Committee
National Portfolio Day uarts Representative
Student Academic Advising

UArts AY 2009–2010

Graphic Design Planning Committee for 2010 End-of-Year
Design Exhibition, 'Design Does'
Senior Portfolio Committee
Senior New York Studio Tour
Guest Presenter in the Department of Film and Animation
Letterforms Faculty Search Committee
Faculty Liaison to Multimedia Department
Student Academic Advising

UNCC AY 2008–2009

Graphic Design for 'Journey to Mexico' Conference
Convocation Committee
'Harmen Liemburg Workshop' Committee
Public Relations Committee
Faculty Mentor
Professional Mentor
Student Academic Advising

UNCC AY 2007–2008

Faculty Mentor
Public Relations Committee
Juror, AIGA South Carolina Exhibition 'In Show'
Participation in Fall 2007 Faculty Exhibition
Student Academic Advising

VCU AY 2005–2006

Guest presenter in *Visual Communication MFA Workshop, Typography 2,*
Video 3, Art Foundation
Independent Study Mentor

VCU AY 2003–2004

Curator and organizer of 'The Last Diversion' at Flat
International, Richmond, VA
Graduate Student Representative on Faculty Promotion
and Tenure Committee

<i>technical expertise</i>	Adobe Creative Suite (Photoshop, Illustrator, InDesign, Acrobat, AfterEffects, Soundbooth) Apple Final Cut Pro, DVD Studio Pro <i>Web:</i> HTML5, CSS, jQuery <i>Animation:</i> iStopMotion, Isadora Microsoft Office (Excel, Word) Mac and PC platforms
<i>professional affiliations</i>	DesignInquiry, served on Board of Directors from 2013–2015 American Institute of Graphic Arts (AIGA), Member College Art Association (CAA), Member
<i>foreign languages</i>	German French