

contact rachele@racheleriley.com

education

2005

MFA in Design | Visual Communications
Virginia Commonwealth University, Richmond, VA

MFA thesis:

Aesthetic Representations of Violence, 2005 (document)

Visualizing the Art of War, 2005 (video)

2001

Vordiplom in Communication Design
Burg Giebichenstein Hochschule für Kunst und Design
Halle, Germany

1994

BS in Studio Art
New York University, New York, NY

academic appointments

September 2009–Present

Assistant Professor
Department of Graphic Design
The University of the Arts (UArts)
Philadelphia, PA

August 2007–June 2009

Assistant Professor
Department of Art and Art History
University of North Carolina at Charlotte (UNCC)
Charlotte, NC

May 2005–June 2007

Administrative Director | Assistant Professor
Department of Kinetic Imaging: Video, Animation, and Sound
Virginia Commonwealth University (VCU), Richmond, VA

August 2004–May 2005

Adjunct Professor
Department of Graphic Design
VCU, Richmond, VA

courses taught

2009–Present (UArts)
Problem Solving (GDES 403 | 404)
Typographic Systems (GDES 311 | 312)
Advanced Digital Interactive Techniques (EMDI 204)

2007–2009 (UNCC)
Graphic Design 1 (ARTG 2181)
Typography (ARTG 3184)
Print Production (ARTG 4180)
Topics: Type in Motion (ARTG 3081)

2005–2007 (VCU)
Special Topics: Internet Art (KINE 491)
Special Topics: Type, Image, Motion (KINE 491)
Sequential Design Lab (CARD 291)
Type Technology and Application (CARD 196)
Managing Your Machine (CARD 192)

grants + awards

2008
Center for Humanities, Technology and Science Grant, UNCC
Faculty Research Grant, UNCC

2007
College of Arts and Sciences Small Grant, UNCC

2005
Outstanding MFA Student in Design, VCU
Travel Grant to attend Tasmeeen Design Conference
(Doha, Qatar) VCU

2004
Travel Grant to attend Pictoplasma Conference
(Berlin, Germany) VCU

2003
Graduate Studies Academic Fellowship, VCU

exhibitions + screenings

2010
PECO Crown Lights 'Art in the Air,' July 4, public
screening of *Visualizing the Art of War*, Philadelphia, PA

2009

'Art in Academia,' Space 301, Mobile, AL

2008

'Media X,' 1708 Gallery, Richmond, VA (curated by Vaughn Garland)

'Titles IV,' (traveling) Forest City Gallery, London, Canada

'Overload Virtual Art Collection,' Athens Institute for
Contemporary Art, Athens, GA (curated by Joshua Bienko)

'Paperwork In, On, and Of Paper IV,' Foundry Art Centre, St.
Charles, MO (juried by Lewis Knauss)

'Titles III,' (traveling) L'écume des Jours, Montréal, Canada

2007

'Titles II,' (traveling) University Gallery and Amherst Books, University
of Massachusetts, Amherst, MA

'Pathogeographies: Or Other People's Baggage,' Gallery 400,
University of Illinois, Chicago, IL

'Titles: An Exhibition of Artists' Book Works,' Balfour Books,
Toronto, Canada (organized by Yam Lau)

'The Drawing Room,' Fine Arts Gallery, vcu, Richmond, VA

2006

'Dispersal Tactics: Artspace Drawing Invitational,' Artspace
Gallery, Richmond, VA

'Antithesis: Experimental Media Series,' Washington Project for
the Arts / Corcoran, Washington, DC

'The One Minutes Festival,' excerpt of *Visualizing the Art of War*
broadcast on Salto A1 Television, Amsterdam, The Netherlands

'A Wander Beyond,' Backloft at La Cathedral, Dublin,
Ireland (curated by Michelle Phelan)

2005

'Not For Sale,' Fine Arts Gallery, vcu, Richmond, VA

'MFA Thesis Exhibition: Visualizing the Art of War,' vcu Anderson
Gallery, Richmond, VA

'Visualizing the Art of War,' Chop Suey Books, Richmond, VA

'The Last Diversion,' Flat International, Richmond, VA

2004

'6th American Print Biennial,' (juried by Marjorie B. Cohn), Marsh Art
Gallery, Richmond, VA

publications

2009

White Space in Design, Sandra Wheeler, Angela Patchell Books,
(wrote English translations of German)

2008

100's Visual LOGOS & Letterheads, Matt Woolman, Angela
Patchell Books, p.26 (*Pinto* masthead)
Print Magazine Regional Design Annual 2008 (Ann Agee: *Boxing
in the Kitchen* exhibition brochure)

2007

'Sic of Tyranny: an Interview with Virginia's Good Girl,
Virtus,' *Daily Constitutional (Delusions of Grandeur)*, Issue 5

2004

Motion Design, Matt Woolman, Rotovision, p.88-89

presentations

2010

College Art Association Conference (Chicago, IL)
Paper presented: 'Designed Accidents: The Collapse of Knowledge
and Nuclear Testing'
Panel: The Saranay Motel: Collapse of Design Methodology,
Detroit and Discipline
Chair: Elliott Earls (Cranbrook Academy of Art)

2009

College Art Association Conference | ARTspace
(Los Angeles, CA)
Paper presented: 'The Evolution of Silence: Scars of War and the
Atomic Bomb Testing'
Organized and chaired the panel: Nerve Impulse: How Graphic
Designers Respond to the World

2008

Southeastern College Art Conference (New Orleans, LA)
Paper co-presented: 'The Unbearable Slightness of Being'
Organized and co-chaired the panel with Stephanie Hutin (Pitzer College): Slightness
of Being: Fresh Ideas in Animation Art

2007

Southeastern College Art Conference (Charleston, WV)
Paper presented: 'Emerging Narratives in New Media'
Panel: New Forms of Visual Narrative in Graphic Design
Chair: Marius Valdes (University of South Carolina)

2006

Southeastern College Art Conference (Nashville, TN)

Paper presented: 'Emotive Mapping: Violence in Translation'

Panel: War is a Force that Gives Art Meaning

Chairs: Richard Kamler (University of San Francisco) and
Robert Lyon (University of South Carolina)

artist residencies

2007

Virginia Center for Creative Arts, Amherst, VA

2006

KHN Center for the Arts, Nebraska City, NE

service

UArts

2010–2011

Leadership role in planning 2011 Design Exhibition

Search committee: Dean of the College of Art, Media and Design

UCAP committee

Attended 'TEDx Philly' conference

Student academic advising

2009–2010

2010 'Design Does' exhibition: Graphic Design planning
committee (*served until March*)

Senior portfolio committee (*served until March*)

Guest presenter on typography in the Department
of Film and Animation

Letterforms faculty position committee

Faculty liaison to Multimedia (CMAC)

Student academic advising

UNCC

2008–2009

'Journey to Mexico' conference: design of conference poster
and program

Convocation committee: design and production of motion
graphics presentation for inaugural orientation event

'Harmen Liemburg Workshop' committee:
poster design and development of Web log

Public relations committee: maintenance of the Department
of Art and Art History Web log, design consultant for
reorganizing the Department Web site

Faculty mentor: organized student exhibition,
'Go Bold—BFA Type,' and designed poster promoting
exhibition
Professional mentor (design internship)
Student academic advising

2007–2008

Faculty mentor to students participating in competitions
Public relations committee: development, design,
and maintenance of the Department Web log; concept,
photography, design, and design production of the
annual newsletter: *The Roweboat*
Community service, AIGA: juror for the AIGA South Carolina
Chapter's professional design exhibition 'In Show.'
Participation in Fall 2007 faculty exhibition
Student academic advising

VCU

2005–2006

Guest presenter: MFA Visual Communication Workshop,
Typography II, Video III, Art Foundation
Independent study mentor: Typography II

2004

Curator and organizer of 'The Last Diversion'—an exhibition
of MFA design work at Flat International, Richmond, VA
Graduate student representative on faculty promotion
and tenure committee

work experience

Graphic Designer

2010

UArts, 'Design Does' exhibition catalog (in progress)

2009

UNCC, poster design for College of Arts and Architecture
Spring 2009 music and theater performances
Ron Johnson, artist, book design

2008

Pinto: The Sprit of 'Zine – Brave New Narrative, publication design
Stephen Vitiello, sound artist, 'Four Sounds' exhibition,
record label design

Pinto: The Spirit of 'Zine – Random Wonders, publication design

2005–2007

vcu School of the Arts:

Department of Sculpture + Extended Media:

'Ann Agee: Boxing in the Kitchen' exhibition brochure

Graduate Artists Association:

'2007 MFA Thesis Exhibition' catalog

'2006 MFA Thesis Exhibition' catalog

Anderson Gallery:

'Gerald Donato: Reinventing the Game' exhibition catalog

Graduate Studies:

print advertisement for *DART* and *Artforum* magazines

Department of Craft/Material Studies:

print advertisement for *American Craft Magazine*

Department of Painting and Printmaking:

print advertisement for *Artforum* magazine and opening
announcements for Solvent Space gallery

Department of Kinetic Imaging:

designed posters for visiting artist series, promotional print
material for the MFA program, developed and designed
Web site (*with Patrick Power*)

Reynolds Gallery, Richmond, VA
design consultant for gallery Web site

Graduate Student Advisor

May 2004–September 2004

Virginia Commonwealth University, Richmond, VA
advisor regarding financial aid

Graphic Designer

July 2003

National Public Radio, Washington, DC
print design, organized NPR's exhibition material

November 2002–January 2003

Robinson and Foster, Inc., Washington, DC
publication design proposal for the 2002 *National
Association for the Advancement of Colored People (NAACP)
Youth Involvement Annual*

August 2002

Kaze Design, Washington, DC, print design

February 2002–July 2002

Smithsonian Institution, Washington, DC
Center for Folklife and Cultural Heritage
'2002 Folklife Festival: The Silk Road'
design of wayside exhibition panels and signage materials;
publication design, maps, posters, tickets, and
promotional design for accompanying music CD

November 2001

Arts for the Aging (AFTA), Washington, DC
logotype design

May 2001–October 2001

Martin Luther University, Halle, Germany
Department of Mineralogy
poster design, design concept and layout for Web site

August–September 2000

Northern Virginia Graphics, Falls Church, VA
information design for patent proposals

Graphic Design Intern

June–July 1999

Harpers Ferry Interpretive Design Center
Harpers Ferry, WV
wayside exhibition design for the Great Smoky Mountains NP,
Yellowstone NP, and the C&O Canal NM

February–March 1998

Hallesche Advertising Agency, Halle, Germany
publication design

Graphic Designer | Videographer | Visitor Services | Ranger

August 1996–September 1997

National Park Service:

Redwood National Park, CA

Guadalupe Mountains National Park, TX

Sunset Crater/Wupatki National Monuments, AZ

photographic and video documentation of controlled fires,
writing, illustration, print design

Administrative Assistant | Graphic Designer

April 1995–August 1996

Thomas Balsley Associates, New York, NY

assistant to office manager, proposal design

technical expertise

Adobe cs5 (Photoshop, Illustrator, InDesign, Acrobat,
Fireworks, Dreamweaver, Flash, AfterEffects, Soundbooth)

Final Cut Pro, DVD Studio Pro

iStopMotion, Isadora, HTML, CSS, jQuery

Microsoft (Excel, Word), Mac and PC platforms

professional affiliations

American Institute of Graphic Arts (AIGA)

College Art Association (CAA)

Special Interest Group on Computer Graphics (SIGGRAPH)

foreign languages

German

I lived in Halle, Germany for four years from 1997–2001.

I studied the German language and Communication Design.

French